



1- Introduction

My name is Claudio Paccanaro.

I've been working for the past 40 years inside of state and private hospitals and healthcare facilities. I will introduce you to the project of Medical Tourism Italy.

An agency or better a consultant that can put foreign patients with Italy's hospitals.

2 – The problem to be resolved

Healthcare is a common issue for all; however when the need for it arises, normally we are not ready. MTI Medical Tourism Italy is a benchmark to find the best facilities and to plan the logistics of the patients' stay in Italy.

3 – The solution to the problem

MTI Medical Tourism Italy is the scientific and medical consultant which searches for your client the destinations on the basis of scientific data and so presents the Hospitals that have had the highest points on a national level.

Italy is among the best places in the world with the best healthcare, according to Bloomberg and with its 1,200 hospitals will become the dream place to be treated for patients. It is one of the countries that invests most in scientific research.

Italy has some of the most sophisticated electromedical equipment and is constantly updated, and 80 doctors of the best 100 in the world are in Italy.

We do not only treat and cure people, but we follow up their rehabilitation to everyday life as healthy and active people.

4 – The target market

War has always been the first market in the world. Healthcare is second.

Italy is not known as a country for Medical Tourism.

Germany invoices €17 billion a year, Turkey €12 billion, in Italy still only €300 million. Many are the Germans who come to be treated in Italy. We are a global health consultant who has 1,200 available Italian hospitals; we also use the results of Italian scientific research.

We are suppliers of unique services: both as regards healthcare and equally as regards hospitality services at the service of the medical tourist.

MTI Medical Tourism Italy provides a service to the family of the sick and assistance to the sick before, during and after the stay in Italy, to the satisfaction of every customer need.

Our company will become a benchmark of high remuneration supported by a moral and social value of the highest level.